

TIME: 5:29  
DATE: 2/17/52  
SPONSOR: EMPSALL'S SPORT SHOP  
SOLICITOR : DMC

HERE'S THE BEST BARGAIN ON GREEN STREET!!

EMPSALL'S SPORT SHOP IS GIVING A 20% DISCOUNT ON

ALL WINTER MERCHANDISE. THERE'S STILL PLENTY OF

GOOD SKIING UP NORTH, YOU KNOW, AND MORE SNOW IS

PREDICTED AFTER THE PRESENT THAW---SO BE PREPARED !

NOW IS THE TIME TO BUY YOUR SPORTS EQUIPMENT FOR  
NEXT YEAR. ANOTHER OPPORTUNITY LIKE THIS ONE WOULD  
BE HARD TO FIND. SO, BUY YOURSELF SOME NEW SKIS OR  
A NEW SKI-SWEATER WHILE THE PRICE IS LOW.

EMPSALL'S 20% DISCOUNT IS ALL INCLUSIVE FOR  
ANY ARTICLE OF WINTER <sup>GOODS</sup> ~~EQUIPMENT~~ IN THE STORE.

SO, DON'T WASTE YOUR TIME AND MONEY! BUY YOUR  
~~WINTER SPORTS~~ <sup>NEEDS</sup> ~~EQUIPMENT~~ FOR THE REST OF THIS YEAR  
AND NEXT YEAR TOO! BUY THE BEST--BUY AT EMPSALL'S on  
GREEN STREET!

YOU ARE TUNED TO 600, THE VOICE OF SMITH COLLEGE, WCSR, IN  
NORTHAMPTON.

THE CORRECT TIME IS NOW 5:30 COURTESY OF WINTHROP FOSTER'S  
CAMERA STORE, " THEY HAVE THE FILM, THEY LOAD YOUR CAMERA." "

Anne Williston

TIME: 7:30  
DATE: 1/15/24  
SPONSOR: EMERALD'S SPORT SHOP  
COLLECTOR: DMC

HERE'S THE BEST BARGAIN ON GREEN STREET!!

EMERALD'S SPORT SHOP IS GIVING A 50% DISCOUNT ON

ALL WINTER MERCHANDISE. THERE'S STILL PLENTY OF

GOODS SELLING UP NORTH, YOU KNOW, AND MORE SNOW IS

PREDICTED AFTER THE PRESENT THAW--SO BE PREPARED!

NOW IS THE TIME TO BUY YOUR SPORTS EQUIPMENT FOR

NEXT YEAR. ANOTHER OPPORTUNITY LIKE THIS ONE WOULD

BE HARD TO FIND. SO, BUY YOURSELF SOME NEW SKIS OR

A NEW SKI-SWATHER WHILE THE PRICE IS LOW.

EMERALD'S 50% DISCOUNT IS ALL INCLUSIVE FOR

ANY ARTICLES OF WINTER EQUIPMENT IN THE STORE.

SO, DON'T WASTE YOUR TIME AND MONEY! BUY YOUR

WINTER SPORTS EQUIPMENT FOR THE BEST OF THIS YEAR

AND NEXT YEAR TOO! BUY THE BEST--BUT AT EMERALD'S ON

GREEN STREET!

YOU ARE TUNED TO 600, THE VOICE OF SMITH COLLEGE, NOW, IN

NORTHAMPTON.

THE CORRECT TIME IS NOW 5:30. COURTESY OF WINTHROP POSTER

CAMERA STORE. THEY HAVE THE FILM, THEY LOAD YOUR CAMERA!